





JULY 2017





COMING SOON!

AUGUST

- Back to School
- Did You Know?

Fluids

- Labor Day
- Vehicle In Demand

SEPTEMBER

- Ask Any Question
- Did You Know?
- Appointment Made
- Tailgate
- Good Neighbor

Boost Service ROs with Online Scheduling



EMAIL

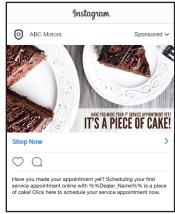
Subject Line

Schedule Your First Service Now!



SOCIAL ADS*





MAIL*







FOR A LIST OF APPROVED SCRIPTS, PLEASE CONTACT OUR SUPPORT TEAM AT 800.211.7614



Leverage the Holiday to Increase Revenue



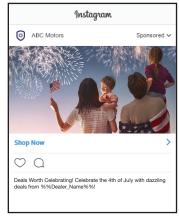
EMAIL

Subject Line Happy July 4th!



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CLICK TO ORDER DIRECT MAIL





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Utilize the Summer Season to Drive Traffic



EMAIL

Subject Line

Deals to Heat up Your Summer



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CLICK TO ORDER DIRECT MAIL





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Drive Service Traffic with Vehicle Education



EMAIL

Subject LineDon't Miss These Vehicle Tips



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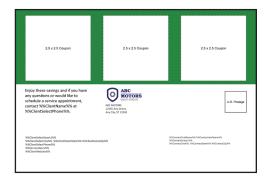




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