

Affinitiv



CTK

C A M P A I G N T O O L K I T

JULY 2017



COMING SOON!

AUGUST

- Back to School
- Labor Day
- Vehicle In Demand
- Did You Know?
Fluids

SEPTEMBER

- Ask Any Question
- Appointment Made
- Good Neighbor
- Did You Know?
Tailgate

800.211.7614 | OC_support_online@affinitiv.com

Boost Service ROs with Online Scheduling



CLICK TO ORDER THIS CAMPAIGN ▶

FIRST SERVICE APPOINTMENT

EMAIL

Subject Line

Schedule Your First Service Now!

ABC MOTORS
QUALITY VEHICLES

HAVE YOU MADE YOUR 1ST SERVICE APPOINTMENT YET? IT'S A PIECE OF CAKE!

Scheduling your first service appointment online with %Dealer_Name% is a piece of cake! Click here to schedule your service appointment now.

<p>Vehicle Model Your coupon offer here</p> <p>Click here to view inventory!</p> <p>\$XX,XXX Disclaimer goes here</p>	<p>Vehicle Model Your coupon offer here</p> <p>Click here to view inventory!</p> <p>\$XX,XXX Disclaimer goes here</p>
<p>Coupon Header Here Your coupon information here</p> <p>Click here to schedule an appointment now!</p> <p>\$XX.XX Expires on schedule.</p>	<p>Coupon Header Here Your coupon information here</p> <p>Click here to schedule an appointment now!</p> <p>\$XX.XX Expires on schedule.</p>

Sales Hours: %Dealer_Sales_Hours%
Phone Number: %Dealer_Phone%
Service Hours: %Dealer_Service_Hours%
Phone Number: %Dealer_Service_Phone%
Email: %Dealer_Email%

SOCIAL ADS*

Search Facebook

ABC Motors Sponsored

Scheduling your first service appointment online with %Dealer_Name% is a piece of cake! Click here to schedule your service appointment now.

HAVE YOU MADE YOUR 1ST SERVICE APPOINTMENT YET? IT'S A PIECE OF CAKE!

Have you made your appointment yet?

ABC.MOTORS.COM Shop Now

Instagram

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HAVE YOU MADE YOUR 1ST SERVICE APPOINTMENT YET? IT'S A PIECE OF CAKE!

Shop Now

Have you made your appointment yet? Scheduling your first service appointment online with %Dealer_Name% is a piece of cake! Click here to schedule your service appointment now.

MAIL*

CLICK TO ORDER DIRECT MAIL ▶

HAVE YOU MADE YOUR 1ST SERVICE APPOINTMENT YET? IT'S A PIECE OF CAKE!

2.5 x 2.5 Coupon 2.5 x 2.5 Coupon 2.5 x 2.5 Coupon

Scheduling your first service appointment with %ClientName% is a piece of cake! Call %ClientServicePhone% to schedule your service appointment now.

ABC MOTORS
QUALITY VEHICLES

ABC MOTORS
12345 Any Street,
Any City, UT 12345

U.S. Postage

%ClientAddress%
%ClientCity%
%ClientState%
%ClientZip%
%ClientPhone%
%ClientServicePhone%
%ClientEmail%

FOR A LIST OF APPROVED SCRIPTS, PLEASE CONTACT OUR SUPPORT TEAM AT 800.211.7614

*Available at an additional cost.

Leverage the Holiday to Increase Revenue



CLICK TO ORDER
THIS CAMPAIGN



JULY 4TH
ORDERS DUE BY JUNE 26TH.

EMAIL

Subject Line
Happy July 4th!

ABC MOTORS
QUALITY VEHICLES

Celebrate the 4th of July with dazzling deals from %Dealer_Name%!

 Vehicle Model Your coupon offer here Click here to view inventory! \$XX,XXX Disclaimer goes here.	 Vehicle Model Your coupon offer here Click here to view inventory! \$XX,XXX Disclaimer goes here.
Coupon Header Here Your coupon information here Click here to schedule an appointment now! \$XX.XX Expires on xxxxxx.	Coupon Header Here Your coupon information here Click here to schedule an appointment now! \$XX.XX Expires on xxxxxx.

Sales Hours: %Dealer_State_Units%
Phone Number: %Dealer_State_Phones%
Service Hours: %Dealer_Services_Hours%
Phone Number: %Dealer_Services_Phones%
Email: %Dealer_Services_Email%

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ABC Motors
Sponsored

Celebrate the 4th of July with dazzling deals from %Dealer_Name%!

Deals Worth Celebrating!

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Shop Now

Deals Worth Celebrating! Celebrate the 4th of July with dazzling deals from %Dealer_Name%!

MAIL*

CLICK TO ORDER
DIRECT MAIL



2.5 x 2.5 Coupon

2.5 x 2.5 Coupon

2.5 x 2.5 Coupon

Celebrate the 4th of July with dazzling deals from %ClientName%!

ABC MOTORS
12345 Any Street,
Any City, ST 12345

U.S. Postage

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CONTACT OUR SUPPORT TEAM AT 800.211.7614

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Utilize the Summer Season to Drive Traffic



EMAIL

Subject Line

Deals to Heat up Your Summer

EXPLOSIVE SUMMER DEALS

Deals to heat up your summer!

Vehicle Model
Your coupon offer here
[Click here to view inventory!](#)

XX,XXX
Customer goes here

\$XX,XXX
Customer goes here

Coupon Header Here
Your coupon information here
[Click here to schedule an appointment now!](#)

\$XX.XX
Expires on xxxxxxxx

Coupon Header Here
Your coupon information here
[Click here to schedule an appointment now!](#)

\$XX.XX
Expires on xxxxxxxx

Sales Hours: %%Dealer_State_Hour%%
Phone Number: %%Dealer_State_Phone%%
Service Hours: %%Dealer_Service_Hour%%
Phone Number: %%Dealer_Service_Phone%%
Email: %%Dealer_Email%%

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ABC Motors Sponsored

Heat up your summer with these blockbuster deals from %%Dealer_Name%%!

Explosive Summer Savings

ABCMOTORS.COM [Shop Now](#)

Instagram

ABC Motors Sponsored

Shop Now

Heat up your summer with these blockbuster deals from %%Dealer_Name%%!

MAIL*



2.5 x 2.5 Coupon

2.5 x 2.5 Coupon

2.5 x 2.5 Coupon

%%ClientName%% has blockbuster deals to heat up your summer!

ABC MOTORS
QUALITY VEHICLES

ABC MOTORS
12345 Any Street,
Any City, UT 12345

U.S. Postage

%%ClientSelectState%%
%%ClientSelectCity%%, %%ClientSelectState%% %%ClientSelectZip%%
%%ClientSelectPhone%%
%%ClientSelectHours%%
%%ClientSelectEmail%%

FOR A LIST OF APPROVED SCRIPTS, PLEASE CONTACT OUR SUPPORT TEAM AT 800.211.7614

*Available at an additional cost.

Drive Service Traffic with Vehicle Education



DID YOU KNOW? FUEL ECONOMY

EMAIL

Subject Line

Don't Miss These Vehicle Tips

SOCIAL ADS*

MAIL*

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