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It's that simple!

 CLICK.  SCHEDULE.  SAVE.



CTK

C A M P A I G N T O O L K I T

SEPTEMBER 2017



COMING SOON!

OCTOBER

- Brand Retention
- Daylight Saving Time
- Halloween
- Did You Know? Fall Car Care

NOVEMBER

- Quick Service
- Thanksgiving
- Black Friday
- Did You Know? Prep for Winter

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Leverage Online Scheduling to Boost RO Count

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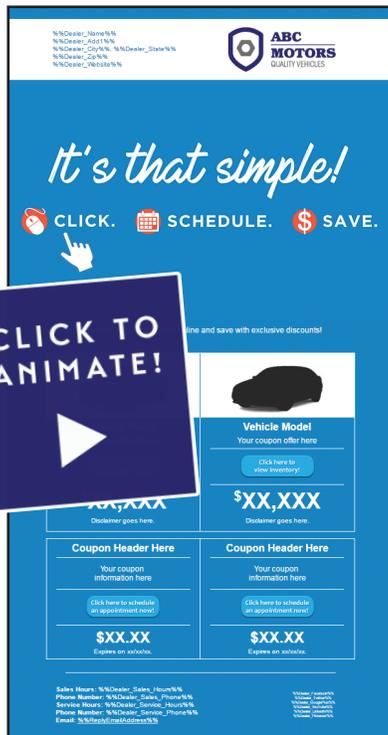

**CLICK TO ORDER
THIS CAMPAIGN** 

APPOINTMENT MADE

EMAIL

Subject Line

Don't Miss Our Online Savings!



%%Dealer_State%%
%%Dealer_Agnt%%
%%Dealer_City%%, %%Dealer_State%%
%%Dealer_Zip%%
%%Dealer_WebSite%%

ABC MOTORS
QUALITY DRIVEN

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CLICK TO ANIMATE!

...ine and save with exclusive discounts!

Vehicle Model
Your coupon offer here
Click here to view inventory.

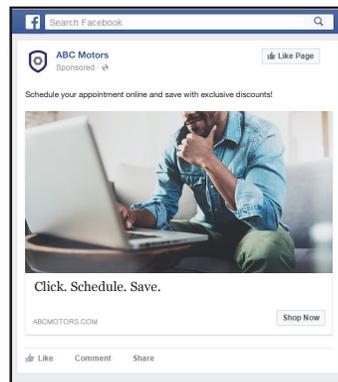
\$XX,XXX
Disclaimer goes here.

Coupon Header Here
Your coupon information here
Click here to schedule an appointment now!

\$XX.XX
Expires on xxx/xx/xx

Sales Representative: %%Sales_Rep%%
Phone Number: %%Dealer_Sale_Phone%%
Service Representative: %%Service_Rep%%
Phone Number: %%Dealer_Service_Phone%%
Email: %%Sales_EmailAddress%%

SOCIAL ADS*



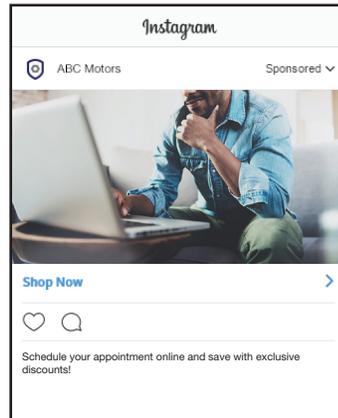
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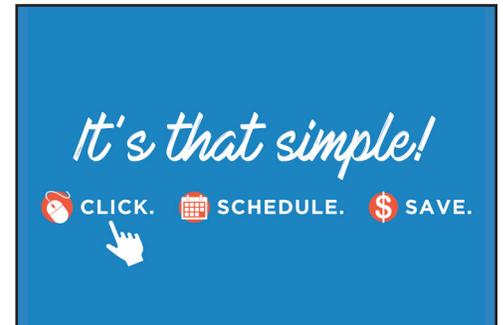
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U.S. Postage

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%%Dealer_Agnt%%, %%Dealer_City%%, %%Dealer_State%%, %%Dealer_Zip%%
%%Dealer_WebSite%%

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Promote Customer Communication with Creative Marketing



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ASK ANY QUESTION

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We've Got the Answers You Need!

There are no stupid questions. Ask us anything and get answers from the trained professionals at %%Dealer_Name%%.

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Vehicle Model
Your coupon offer here
Click here to view [offer]

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Exclusive Savings for You!

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Your %%OEM%% Friendly Neighborhood Dealer

Vehicle Model
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Click here to view inventory
\$XX,XXX
Disclaimer goes here

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Click here to schedule an appointment now!
\$XX.XX
Expires on vehicles

Vehicle Model
Your coupon offer here
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\$XX.XX
Expires on vehicles

Sales Hours: %%Dealer_State_Hours%%
Phone Number: %%Dealer_State_Phone%%
Service Hours: %%Dealer_Service_Hours%%
Phone Number: %%Dealer_Service_Phone%%
Email: %%Dealer_EmailAddress%%

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%%ClientName%% is in your neighborhood and we're here for you. What do you need? Contact us today!

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Don't Miss These Vehicle Tips!

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