

## Boost Your Dealership Traffic!



The big game is right around the corner and there's no better way to leverage the season and kickstart your New Year than with a football campaign. You can drive traffic and revenue by leveraging this national pastime. But don't wait, the season is almost over.

If you are interested in ordering a football campaign for the big game, be sure to have your orders submitted by Wednesday, February 1st.

[CLICK TO ORDER A CAMPAIGN](#) 

Our industry-leading support team is ready to assist with campaign customization and delivery — [complete your order form](#) or call **800.211.7614** to get started!

Thank you for the opportunity to partner in your dealership's success.



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### Affinitiv to Attend NADA 2017 Conference and Expo in New Orleans

Affinitiv, a leading provider of marketing technology services to automotive OEMs and dealerships to create connected customers for life, today announced their plans to attend the NADA 2017 Expo and Conference at the New Orleans Convention Center, scheduled for January 26-29, 2017. Booth #3819 will be the home for Affinitiv at the NADA expo.

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