


Bring Sold but Not Serviced Customers Back to You!

FIRST SERVICE APPOINTMENT

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This New Year focus on new customers by promoting your dealership's Service Department. Target customers who have recently purchased a new or pre-owned vehicle and entice them to visit your dealership's service drive. A campaign like this will kick start your New Year by increasing sales to service conversions.

[CLICK TO ORDER A CAMPAIGN](#) 

Our industry-leading support team is ready to assist with campaign customization and delivery — [complete your order form](#) or call **800.211.7614** to get started!


Thank you for the opportunity to partner in your dealership's success.



HIGHER GEAR

SOMETHING BIG IS HERE

THE NEXT GENERATION CRM

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Affinitiv to Attend NADA 2017 Conference and Expo in New Orleans

Affinitiv, a leading provider of marketing technology services to automotive OEMs and dealerships to create connected customers for life, today announced their plans to attend the NADA 2017 Expo and Conference at the New Orleans Convention Center, scheduled for January 26-29, 2017. Booth #3819 will be the home for Affinitiv at the NADA expo.

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