The Fall 2017 Buy 3 Tires, Get the 4th for $1 runs from 9/1-10/31/17. Enroll in the KORE Portal from 7/31-8/25/17.
OFFER SPECIAL END OF SUMMER SAVINGS TO BOOST SERVICE REVENUE

EMAIL

Subject Line
Don’t Miss These End of Summer Savings!

MAIL*

*Available at an additional cost.

VOICE**

Hello, this is [Name], the [Title] at [Dealership], with some helpful sun protection tips for the end of summer. To limit your exposure to UV rays, slip on a shirt, slap on sunscreen, slap on a hat and put on sunglasses. These are key steps to help protect yourself against UV rays. These summer sun tips were brought to you by [Dealership] and our phone number is [Phone]. Stay cool this summer!

TEXT**

[Insert Dealership Name] sun protection tip: Make sure to wear a high SPF sunscreen to protect against UV rays. STOP to Cancel, Msg&Data Rates May Apply. Character Count: 153

**Please check with compliance for restrictions on using this voice and/or text script.

Phone: 877.977.4542
Email: KiaHelp@KOREProgram.com
Online: www.KOREProgram.com
INCREASE TRAFFIC BY LEVERAGING THE BACK-TO-SCHOOL SEASON

EMAIL

Subject Line
Don’t Miss Back to School Savings!

MAIL*

*Available at an additional cost.

VOICE**

Hello, this is [Name], the [Title] at [Dealership]. Kids will soon be going back to school, so now is a great time to prepare your vehicle for the year ahead. We recommend sticking to your vehicle’s maintenance schedule, and minimizing distractions inside your vehicle. These back-to-school vehicle tips were brought to you by [Dealership] and our phone number is [Phone]. We hope you have a great school year!

**Please check with compliance for restrictions on using this voice and/or text script.
EMAIL

Subject Line
Happy Labor Day!

VOICE**

Hello, this is [Name], the [Title] at [Dealership]. The team at [Dealership] would like to wish you and your family a safe and relaxing Labor Day weekend. In recognition of the holiday, our hours will be [Hour Change Details]. If you have any questions about our holiday hours, our phone number is [Phone]. Thank you for your time and have a fun-filled holiday!

**Please check with compliance for restrictions on using this voice and/or text script.

TEXT**

[Insert Dealership Name] wishes you a safe and relaxing Labor Day weekend. ??s [Insert Phone Number]. STOP to Cancel, Msg&Data Rates May Apply.

Character Count: 142