

CASE STUDY

PAIN POINTS:

- Increase service customer and database reach
- Boost marketing response rates
- Build top-of-mind awareness
- Increase RO count

HOW DID WE HELP?

Signing on to the OneCommand communication platform resulted in:

- Huge spike in response rates
- Increased customer reach and satisfaction
- Surge in ROs
- Boost in service revenue

STATISTICS TO SHOWCASE

20%

increase in
customer reach
over one year

14%

increase in
vehicle sales
over one year

22%

increase in ROs
over one year

19%

increase in
service revenue
over one year

ANDY PERNA

Parts & Service Director



“We’ve definitely seen growth since signing on with OneCommand. The platform is amazing. Let OneCommand do it for you. I don’t have time to send out messaging all day long. As a service manager, time is your most valuable asset and OneCommand knows that. It’s definitely effective and the results are instant. It’s the most immediate service you can buy. It’s everything it says it is and more.”