

product / solution: data integration

- Voice Messaging
- Text Messaging
- Email Marketing
- Targeted Mail – RPM
- Call Capture & Return
- Data Enhancement
- Data Integration**
- Data Segmentation
- Live Chat
- Loyalty Programs
- Online Scheduler
- Personal Web Page (PURL)
- Preference Manager
- Web Return

In addition to standard integration options, OneCommand also offers custom integration through a standard API platform.

OneCommand's **Data Integration** solution provides the ability to automate communications throughout the customer's LifeCycle across a variety of channels without requiring any change or addition to normal daily operations. Our integration to DMS and CRM systems is upheld to the highest industry standard and maintains maximum data integrity and security.

Integration of customer data is essential to the long-term success and usefulness of any solution an organization employs. Though the best of intentions for promoting and rewarding use may be present, without true and seamless integration to the systems and solutions already depended upon, the adoption rate will drop dramatically.

Sample Systems Available for Integration:

DMS Systems:

- ADP – Including Elite, ARG and Web 1000
- Reynolds & Reynolds
- UCS
- PBS
- ADAM
- AutoMate
- AutoSoft
- Arkona
- DDS
- ACS
- MPK

CRM Systems:

- AEROs
- Higher Gear
- DealerUps

Don't see your DMS or CRM? Don't worry!

OneCommand supports nearly all systems in the market - just ask us!