

product / solution: email marketing

Voice Messaging

Text Messaging

Email Marketing

Targeted Mail – RPM

Call Capture & Return

Data Enhancement

Data Integration

Data Segmentation

Live Chat

Loyalty Programs

Online Scheduler

Personal Web Page (PURL)

Preference Manager

Web Return

“OneCommand has done everything right with their email solution. I would highly recommend it to any dealer interested in highly productive email marketing.”

Gerry Carmichael
General Manager
Kings Toyota

OneCommand’s **Email Marketing** solution leverages one of the most widely used and accepted forms of communication to deliver content rich and visually appealing messages to customers and prospects. Included is a variety of customized, branded and targeted text and HTML templates tailored to match the unique communication needs of your business and designed to elicit the greatest response.

Each day, nearly 1.5 billion email messages are sent in the United States – nearly 3 times the volume of mail delivered daily by the US Postal Service. Chances are, the consumers in your target market are among those checking their inbox right now.

Email offers a channel to send rich marketing messages to customers and prospects. The challenge to this channel is overcoming the clutter and junk that consumers have become experts at weeding through.

OneCommand Email Marketing Offers:

- o Simple and Efficient Campaign Execution
- o Text and HTML Template Options
- o Click Through Tracking and Reporting
- o Email Append Opportunities
- o Performance and Revenue Reporting
- o SPAM Regulation Compliance