

product / solution: preference manager

- Voice Messaging
- Text Messaging
- Email Marketing
- Targeted Mail – RPM
- Call Capture & Return
- Data Enhancement
- Data Integration
- Data Segmentation
- Live Chat
- Loyalty Programs
- Online Scheduler
- Personal Web Page (PURL)
- Preference Manager**
- Web Return

Knowing your customers preferred method of communication will result in a greater likelihood of action, including sales, service and eventually re-purchase.

OneCommand's **Preference Manager** is the last step in the data process, yet one of the most important. This platform allows your customers to decide their preferred method of communication. This is a simple step that puts your customer in control of the communications they receive. Additionally, this will save your dealership money and valuable time since communications can be tailored to individual customers.

Preference Manager is a "brand neutral" application that can easily be integrated into your website or into your customers' personal website allowing 3rd party providers to add records and "scrub" campaign lists for compliance.

The process is simple: a customer is able to configure their communication preferences through a simple and secure interface indicating how they would like to be communicated with based on the type of message being sent. Once this is complete your dealership is ready to begin communicating in a convenient and unobtrusive manner!



	Users	Organizations	Partners	Admin	Reports
Name	Default Values				
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bridgewater Automall	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sales Promotion	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service Reminder	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recall Notification	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More...					
					<input type="button" value="Save"/> <input type="button" value="Cancel"/>