

product / solution: text messaging

Voice Messaging

Text Messaging

Email Marketing

Targeted Mail – RPM

Call Capture & Return

Data Enhancement

Data Integration

Data Segmentation

Live Chat

Loyalty Programs

Online Scheduler

Personal Web Page (PURL)

Preference Manager

Web Return

Did you know that over 12.5 billion text messages are sent each day?

Text messaging has emerged as the fastest growing channel of communication in history.

OneCommand's **Text Messaging** solution is designed to provide the ability to reach out to consumers on their mobile device – something they never leave home without! Included in the solution is a deep understanding for a successful opt-in process that will open this amazing communication channel for your business.

Text messaging has emerged as the fastest growing communication channel in history and with greater than 60% of Americans relying on this outlet, business owners cannot afford not to leverage!

Today's lifestyle demands an option for mobile marketing. Consumers are on the go now more than ever and appreciate businesses that recognize their time as valuable and limited. Text messaging makes it possible to reach consumers anytime and anywhere - discretely and unobtrusively.

Benefits of Text Messaging:

Immediate Contact

Campaigns are simple to create and execute, and message delivery is instant.

Extensive Reach

With an integrated opt-in platform included, consumers are ready and waiting to receive communications. Gaining consumer consent to communicate in this way almost guarantees message delivery and impact.

Mobile Advantage

Messages are received anytime, anywhere.

Personalization

Text messaging affords the ability to make customers feel like VIPs by sending special coupons, promotions and other offers not available to those who've not opted-in.

Proven Effectiveness

The response rate following opt-in is far greater than more blanket style communications. Ensuring that messages are directed at a willing party will increase reactions substantially.