

product / solution: web return

- Voice Messaging
- Text Messaging
- Email Marketing
- Targeted Mail – RPM
- Call Capture & Return
- Data Enhancement
- Data Integration
- Data Segmentation
- Live Chat
- Loyalty Programs
- Online Scheduler
- Personal Web Page (PURL)
- Preference Manager

Web Return

Using Web Return, the conversion of leads to prospects, and eventually customers has never been easier! Follow up via Voice of Authority calls, text messages and email is unobtrusive while increasing awareness of your dealership.

OneCommand's **Web Return** solution applies the latest in internet lead follow up technology to all of your dealership's online inquiries – whether they come from your site or from an independent lead provider. Through Web Return, anytime that an online prospect submits a request for information, professional, timely and relevant follow up is automatic.

Now more than ever before, consistent follow up is key to maximizing your internet leads. Delivering personal and immediate contact through voice, text or email is sure to differentiate you from your competition and significantly increase the number of appointments set and prospects captured.

Key Benefits:

- o Increased Lead Captures
- o Increased Online Sales
- o Increased Sales Appointments and Showroom Traffic
- o Reduced Marketing Expense
- o Personal, Customized Message and Delivery Options
- o Automated, Unobtrusive Follow Up for Every Inquiry

57% of shoppers 18 and older say the Internet is their main source of information pre-purchase. What are you doing to make sure they visit YOUR dealership?